



## KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

Affiliated to Osmania University & Approved by AICTE

Narayanguda, Hyderabad.



Keshav Memorial Institute of Management, a unit established in the year 2021 under the esteemed Keshav Memorial Education Society aims to provide its students an excellent learning experience through unique pedagogy and curriculum that matches contemporary business requirements. KMIM firmly believes in imparting holistic development of the future leaders to face the challenges of today's dynamic world.

| S. No. | Date                                         | Event details                                                                                    | Club/ coordinator name                                                                       |
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| 1.     | Nov 1st, 2025                                | MBA Induction Programme                                                                          |                                                                                              |
| 2.     | Nov 7th, 2025                                | “Vande Mataram –Mass Singing”                                                                    |                                                                                              |
| 3.     | Nov 12th, 2025                               | Interactive and motivational expert session with Mr. Karthik Voleti, Founder & CEO of ‘Flashoot’ | IIC Event –<br>Dr. V.Sai Poorna                                                              |
| 4.     | Nov 14th & 15th, 2025                        | Two-day National Conference on “Business 5.0 –Resilience, Responsibility & Digital Re-Invention” |                                                                                              |
| 5.     | Nov 25th, 2025                               | “Unlocking Potential: Entrepreneurship and Innovation as Career Choices”                         | IIC Event –<br>Dr. V.Sai Poorna                                                              |
| 6.     | Nov 28th, 2025                               | A session on Intellectual Property Rights (IPR)                                                  | The Medha Club in assoc. with IIC, KMIM Dr. Renuka Bacharaju, Mr. Aditya K. Dr. V.Sai Poorna |
| 7.     | Dec 1st, 2025                                | Gita Jayanthi celebrations                                                                       | Samskruthi Club (Cultural Club)                                                              |
| 8.     | Dec 8th, 2025                                | E-SUMMIT                                                                                         | E-Cell, KMIM<br>Mrs. T. Swetha                                                               |
| 9.     | Dec 30th, 2025                               | “Innovate by Design: Learning to Think & Create differently”                                     | IIC Event –<br>Dr. V.Sai Poorna                                                              |
| 10.    | Jan 5 <sup>th</sup> , 2026                   | “What happens after Research? –TRL, MRL, IRL, IP Commercialization & Technology Transfer”        | IIC Event –<br>Dr. V.Sai Poorna                                                              |
| 11.    | Jan 3 <sup>rd</sup> & 7 <sup>th</sup> , 2026 | Brand Rangoli & Cultural Events                                                                  | Coordinators -<br>Mr. K. V. R. Murthy & Mrs. T. Swetha                                       |
| 12.    | Jan 7 <sup>th</sup> , 2026                   | “Gnanavesh –Business Quiz”                                                                       | Kaizen Club –<br>Mrs. T. Swetha                                                              |
| 13.    | Jan 8 <sup>th</sup> , 2026                   | Youth Festival Celebrations                                                                      | KMES                                                                                         |
| 14.    | Feb 24 <sup>th</sup> , 2026                  | “AI & innovation Sprints: Rapid Prototyping for Digital Transformation”                          | IIC Event –<br>Dr. V.Sai Poorna                                                              |

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| 15. | Feb 28 <sup>th</sup> , 2026    | “Orientation session for the R&D Cell”                                    | IIC Event –<br>Dr. V.Sai Poorna                                                      |
| 16. | Mar 6 <sup>th</sup> , 2026     | “Brain Blitz – The Logic League”                                          | The Medha Club<br>Dr. Renuka Bacharaju,<br>Mr. Aditya K.                             |
| 17. | Mar 9 <sup>th</sup> , 2026     | Industrial Visit to CIPET                                                 | Coordinators –<br>Mr. D. Amba Prasad,<br>Mr. K. V. R. Murthy &<br>Mrs. K. Sunanda    |
| 18. | Mar 18 <sup>th</sup> ,<br>2026 | Ugadi Celebrations                                                        | Samskruthi (Cultural<br>Club) –<br>Dr. V.Sai Poorna                                  |
| 19. | Mar 26 <sup>th</sup> ,<br>2026 | Shri Ram Navami Celebrations                                              | Samskruthi (Cultural<br>Club) –<br>Dr. V.Sai Poorna                                  |
| 20. | Apr 7 <sup>th</sup> , 2026     | Hackathon on<br>“Sprint to Success –A Strategy for Viksit<br>Bharat 2047” | R&D Cell Coordinators –<br>Mr. Aditya K.,<br>Mr. D. Amba Prasad,<br>Mrs. K. Sunanda. |

## ***Summary of the events conducted by MBA Department***

| <b><i>November, 2025</i></b>   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
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| <b><i>Event Dates</i></b>      | <b><i>Brief summary of the Event</i></b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 1. Nov 1 <sup>st</sup> , 2025  | <p><b><u>MBA Induction Programme</u></b></p> <p>The Induction Programme for the MBA Batch 2025–27 was held at KMIM to welcome the new cohort of students and orient them to the academic culture and values of the institution. The event was led by Dr. V. N. Santhisree, HOD, in the presence of Mrs. V. Santhi, Principal and was graced by Honourable Justice L. Narasimha Reddy, President of KMES, who addressed the students on the qualities of an ideal student. Prof. D. Sreeramulu, Dean, Department of Business Management, Osmania University, attended the event as the Guest of Honour. He highlighted the global alumni reach of Osmania University and its influence worldwide. He also urged students to remain grateful to their parents, teachers, and institution for shaping their future. Academic excellence was recognized with the announcement of the MBA toppers for the Batch 2023–25 followed by alumni interaction, offering valuable insights and motivation to the new entrants. The programme concluded with an encouraging message for the new batch to begin their MBA journey with commitment, humility, and enthusiasm.</p> |
| 2. Nov 7 <sup>th</sup> , 2025  | <p><b><i>“Vande Mataram –Mass Singing”</i></b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 3. Nov 12 <sup>th</sup> , 2025 | <p><b><u>IIC Event</u></b></p> <p>The IIC, KMIM had organized an interactive and motivational expert session with Mr. Karthik Voleti, Founder &amp; CEO of Flashoot, an emerging leader in the digital content creation industry. The session delivered by Mr. Karthik proved to be a highly impactful learning experience for the participants. His entrepreneurial journey, shared with honesty and clarity, inspired students to think creatively, take risks, and pursue their ideas with confidence. Participants gained valuable insights into startup building, content creation trends, market adaptability, and the importance of perseverance in the face of challenges. The session successfully enhanced entrepreneurial awareness, encouraged innovative thinking, and motivated the attendees to explore the available opportunities in the creator economy and digital media space. Overall, the interaction left the audience energized, informed, and more confident about taking steps toward their own entrepreneurial aspirations.</p>                                                                                                        |

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| 4. Nov 14 <sup>th</sup> & 15 <sup>th</sup> , 2025 | <p><b><u>National Conference</u></b></p> <p>Keshav Memorial Institute of Management had organized a two-day National Conference on “<b><i>Business 5.0 –Resilience, Responsibility &amp; Digital Re-Invention</i></b>” on 14<sup>th</sup> and 15<sup>th</sup> November, 2025. The event brought together academicians, industry professionals, researchers, and students to explore the emerging dimensions of Industry 5.0 and business sustainability. <b>The conference received around 90 research abstracts and 92 research papers from Telangana and other states such as Andhra Pradesh and Uttar Pradesh</b>, reflecting wide participation. The inaugural session featured <b>Prof. N. Sreeramulu</b> (Chief Guest), <b>CA J. Narsimha Rao</b> (Guest of Honour), and <b>Dr. N. Kishore Nath</b>, Scientist G, DRDO (Keynote Speaker) followed by Paper presentations in the Finance and HR tracks. On Day 2, Papers were presented in the Marketing track and the Entrepreneurship &amp; Innovation tracks respectively with an online presentation session that was also conducted in parallel based on the themes under Business 5.0. The Valedictory session was graced by Chief guest, <b>Justice L. Narasimha Reddy, President, KMES</b>, and <b>Guest of Honor, Prof. Y. Jahangir, Head, Department of Business Management, Osmania University</b>. The conference concluded with appreciation from all dignitaries, judges, and participants. Special recognition was given to the student coordinators, faculty team, and management for the success of the event. The proceedings of the Conference were published in ISBN book (ISBN: 978-81-992033-8-9). There are 21 papers selected for publishing in ISSN Journal (KMICS journal of Commerce and Management).</p> |
| 5. Nov 25 <sup>th</sup> , 2025                    | <p><b><u>IIC Event</u></b></p> <p>The IIC, KMIM had organized an inspiring session titled, “<b><i>Unlocking Potential: Entrepreneurship and Innovation as Career Choices</i></b>” on November 25<sup>th</sup>, 2025. The session was presided over by <b>Mr. Mohan Reddy Etta</b>, Founder &amp; CEO, Criztone Technology Pvt. Ltd. As a young environmental innovator, he shared his success story emphasizing on the importance of innovation, problem-solving, and determination in the entrepreneurial path. He explained how early-stage ideas can grow into scalable ventures with purpose-driven effort and ethical decision-making. His real-life experiences motivated students to explore entrepreneurship as a meaningful and socially responsible career option. There were about 100 student participants and 8 faculties for the event.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| 6. Nov 28 <sup>th</sup> , 2025                    | <p><b><u>The Medha Club (in assoc. with IIC, KMIM)</u></b></p> <p>The Medha Club, in association with IIC, KMIM had conducted an awareness session on Intellectual Property Rights (IPR) on 28<sup>th</sup> November, 2025. The session was graced by Dr. Renuka Bacharaju, Associate Professor, KMIM. Students were introduced to the fundamentals of patents, copyrights, trademarks, and IP protection. Dr. Renuka explained key IPR concepts emphasizing on their role in securing ownership and promoting innovation along with real-world examples and practical insights. The session strengthened the awareness of IPR in a knowledge-driven economy and encouraged students to approach their creative and entrepreneurial pursuits with clarity and responsibility. The session had an active participation of 100 students &amp; 10 staff members.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Total Events: 6 (IIC Events: 3)</b>            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

| <b><i>December, 2025</i></b>                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
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| 7. Dec 1 <sup>st</sup> , 2025                                                                                                                           | <p align="center"><b><u>Samskruthi Club (Cultural Club)</u></b></p> <p>The Samskruthi Club (Cultural club), KMIM conducted the Gita Jayanthi celebrations on December 1<sup>st</sup>, 2025 commemorating the divine revelation of the Bhagavad Gita by Lord Krishna to Arjuna. The programme promoted the awareness of India's spiritual heritage and helped students understand the timeless relevance of the Gita's teachings in everyday life. The celebration was graced by Dr. V. N. Santhisree, Head, Department of Business Management, KMIM. The event had witnessed an enthusiastic participation of all the students and faculty members. The celebration was conducted as a four-round inter-student event, making learning engaging and participative. It was aimed at encouraging students to engage with Indian philosophical thought in an interactive and reflective manner while fostering values such as duty, discipline, ethical conduct, and self-awareness.</p>                    |
| 8. Dec 8 <sup>th</sup> , 2025                                                                                                                           | <p align="center"><b><u>E-SUMMIT (E-Cell, KMIM)</u></b></p> <p>The E-Cell at Keshav Memorial Institute of Management (KMIM) has achieved national recognition by securing the 36th position out of 900+ colleges across India in the National Entrepreneurship Challenge (NEC) held as part of the 21st E-Summit at IIT Bombay. This accomplishment reflects the team's dedication, innovation, and consistent performance throughout the competition. A committed team of 15 student coordinators, along with the Faculty Advisor Mrs. T. Swetha, began their journey to Mumbai on 8<sup>th</sup> December, 2025 to participate in the E-Summit scheduled on 10<sup>th</sup> December, 2025 involving various challenging entrepreneurial tasks. Their selection for the finals was based on their efficiency in task completion, mentor evaluations, and the impact of their entrepreneurial initiatives. The success of the E-cell was a milestone for KMIM.</p>                                      |
| 9. Dec 30 <sup>th</sup> , 2025                                                                                                                          | <p align="center"><b><u>IIC Event</u></b></p> <p>The IIC, KMIM had organized another insightful session titled, <b><i>"Innovate by Design: Learning to Think &amp; Create differently"</i></b> on December 30<sup>th</sup>, 2025. The session was graced by <b>Mr. Ravi Tilekar &amp; Mr. Vishwaraj Saude</b> from I&amp;EC. The speakers shared various valuable insights highlighting the link between MBA &amp; Entrepreneurial prospects based on problem identification, real-time experiences of early Start-ups and research-based trajectory of the failure of start-ups. They also explained about the available grants and guidance provided to the budding entrepreneurs gain for idea generation, idea commercialization and Business establishment under the umbrella of Design Thinking. Their insightful words motivated the students to explore the entrepreneurial prospects to solve societal problems effectively. The session was attended by 92 students and 6 Faculty members.</p> |
| <b>Total Events: 3 (IIC Event: 1)</b>                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b><u>Placement Cell</u></b>                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Campus Placement</b> drives were conducted with Mahavir Group & Syncreon Consulting Ltd. (14 Students from MBA II year are placed in Nov-Dec, 2025). |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

| <b>January, 2026</b>                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
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| 10. Jan 5 <sup>th</sup> , 2026                   | <p style="text-align: center;"><b><u>IIC Event</u></b></p> <p>The IIC, KMIM had organized a session titled, <b><i>“What happens after Research? –TRL, MRL, IRL, IP Commercialization &amp; Technology Transfer”</i></b> on January 5<sup>th</sup>, 2026. The session was presided over by <b>Dr. B. Nagamani</b>, Professor &amp; IIC Coordinator, GCET. The session provided practical insights to students and the faculty members alike on the future of Research in terms of Readiness Level for Manufacturing, Technology Transfer And Intellectual Property Commercialization for the aspiring professionals in the domain of research. The session involved effective insights given by Dr. Nagamani madam with practical insights for helping the students dive deeper in the field of Research and Idea development. The session was attended by 55 students and 7 faculty members.</p> |
| 11. Jan 3 <sup>rd</sup> & 7 <sup>th</sup> , 2025 | <p style="text-align: center;"><b><u>Brand Rangoli &amp; Cultural Events</u></b></p> <p>Keshav Memorial Institute of Management (KMIM) has conducted various events highlighting the vibrant culture of India through sessions on Pot making, Mehendi, etc. KMIM also has conducted its well famous Brand Rangoli Competition on Jan 7<sup>th</sup>, 2026 in which up to 15 teams (30 students) had participated. Students had actively participated and performed well in each cultural event reflecting the traditional essence of the Indian culture. The Events were conducted by Mr. K. V. R. Murthy, Assistant Professor, KMIM and Mrs. T. Swetha, Assistant Professor, KMIM. Their overall coordination and commitment made the events a huge success.</p>                                                                                                                                |
| 12. Jan 7 <sup>th</sup> , 2026                   | <p style="text-align: center;"><b><u>Kaizen Club</u></b></p> <p>The Kaizen Club, KMIM had organized a session titled, <b><i>“Gnanavesh –Business Quiz”</i></b> on January 7<sup>th</sup>, 2026. The session was aimed at enhancing the Cognitive, problem-solving and domain-specific knowledge of the students. The session involved the conduction of a Business Quiz conducted across three different rounds from brand identification till identification of the key reasons accounting for the success of organizations as a brand. This impactful session was attended by 48 participants, 20 students as audience and 7 faculty members.</p>                                                                                                                                                                                                                                              |
| 13. Jan 8 <sup>th</sup> , 2026                   | <p style="text-align: center;"><b><u>Youth Festival</u></b></p> <p>Keshav Memorial Educational Society (KMES) has conducted the Youth Festival celebrations on Jan 8<sup>th</sup>, 2026 on the birth anniversary of Swami Vivekananda. The event saw an active participation and performance in a huge number. The Youth festival began with the insightful speeches of the speakers on the life and teachings of Swami Vivekananda followed by the vibrant cultural performances of students. The event was aimed at encouraging students to gain inspiration from the teachings of Swami Vivekananda, insights from the Cultural heritage of India and the significance of the Youth in building the Nation of the future.</p>                                                                                                                                                                 |
| <b>Total Events: 4 (IIC Event: 1)</b>            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

| <b>February, 2026</b>                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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| 14. Feb 24 <sup>th</sup> , 2026        | <p style="text-align: center;"><b><u>IIC Event</u></b></p> <p>The IIC, KMIM had organized another insightful session titled, <b><i>“AI &amp; Innovation Sprints: Rapid Prototyping for Digital transformation”</i></b> on February 24<sup>th</sup>, 2026. The session was conducted online and was presided over by <b>Mr. Aditya Naik</b>, Product Manager, Microsoft. The speaker had shared various valuable insights highlighting the link between AI and Rapid prototyping for problem identification, solving real-time complex business problems. He also provided many practical examples on Rapid prototyping. The insightful words provided by the speaker motivated the students to explore the topics of Rapid prototyping and AI for solving corporate problems effectively. The session was attended by 60 students and 6 Faculty members.</p>                                                                                                                                                                                                                                                                                                                                                                |
| 15. Feb 28 <sup>th</sup> , 2026        | <p style="text-align: center;"><b><u>IIC Event (Orientation of R&amp;D Cell)</u></b></p> <p>The IIC, KMIM had organized the <b><i>“Orientation session for the Research &amp; Development (R&amp;D) Cell”</i></b> on February 28<sup>th</sup>, 2026. The Session was graced by eminent people from the domains of Research and Corporate sector. The Guests of Honor and Resource Persons for the Orientation session were Dr. N. Kishore Nath, Scientist G, DRDO, Mr. Prathap Kolla, Senior Product Manager, Tata Consultancy Services Ltd. &amp; Mr. Etta Mohan Reddy, Founder &amp; CEO, Criztone Technologies Pvt. Ltd. The session began with paying respect to Shri Keshav Rao Koratkar and lighting the lamp of wisdom and knowledge by the dignitaries. The session then involved the expert talks and address by the Guests. The insightful guidance, domain expertise and motivational words of the Guests added a lot of value to the session. The orientation session also included the Inaugural of the R&amp;D cell room named <b><i>“The Idea Café”</i></b> which was allocated to the R&amp;D Cell as per the instructions given by IIC. The session was attended by 50 students and 7 faculty members.</p> |
| <b>Total Events: 2 (IIC Events: 2)</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>March, 2026</b>                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 16. Mar 6 <sup>th</sup> , 2026         | <p style="text-align: center;"><b><u>The Medha Club</u></b></p> <p>The Medha Club, KMIM had organized an impactful session titled, <b><i>“Brain Blitz – The Logic League”</i></b> on March 6<sup>th</sup>, 2026. The session was aimed at enhancing the cognitive skills, analytical skills and decision-making skills of the students. The session involved a Quiz round followed by a Logical problem solving for the audience alongside an aptitude round for the participants qualified from the former round. The session helped the students in enhancing their aptitude, situational analysis and problem-solving skills. The session was attended by 60 students and 8 faculty members.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| 17. Mar 9 <sup>th</sup> , 2026         | <p style="text-align: center;"><b><u>Industrial Visit to CIPET</u></b></p> <p>Keshav Memorial Institute of Management (KMIM) has organized an <b>Industrial Trip to the Central Institute of Petrochemical Engineering (CIPET)</b> at Cherlapally, Hyderabad on March 9<sup>th</sup>, 2026. A total of 100 students from MBA 1<sup>st</sup> year accompanied by 3 Faculty Coordinators had attended the visit. The visit was planned to help the students gain a practical exposure to the field of Manufacturing, Product Design and the technology used in the manufacturing of Plastic components. The managers at CIPET had provided theoretical insights to students about the operations at CIPET along with a practical exposure to the shop floor. The visit left the students equipped with useful insights on the technology and shop floor experience in Plastic manufacturing at CIPET.</p>                                                                                                                                                                                                                                                                                                                     |



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| 18. Mar 18 <sup>th</sup> , 2026 | <p style="text-align: center;"><b><u>Samskruthi (Cultural Club)</u></b></p> <p>Samskruthi (Cultural Club) at KMIM had organized the <b><i>“Ugadi Celebrations”</i></b> on March 18<sup>th</sup>, 2026 highlighting the significance of the festival, the role of the festival in invoking a new beginning filled with spiritual progress, overall health and wisdom. The session involved an active participation of students. The session involved competitions arranged in the areas of No-fire cooking, Thorana (floral decoration) making and preparation of the Pachhadi (a traditional dish of the Festival). The session was attended by 60 students and 7 faculty members.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 19. Mar 26 <sup>th</sup> , 2026 | <p style="text-align: center;"><b><u>Samskruthi (Cultural Club)</u></b></p> <p>Samskruthi (Cultural Club) at KMIM had organized the <b><i>“Shri Ram Navami Celebrations”</i></b> on March 26<sup>th</sup>, 2026 highlighting the significance of the festival. The session involved a skit depicting various scenes from the epic, Ramayana. The skit received an active participation by 20 students, applause from the audience and the management along with a lot of inspiration from the epic, particularly from the life of Lord Rama. The session aimed at uplifting the spiritual essence of the festival was attended by 65 students and 6 faculty members.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Total Events: 4</b>          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b><i>April, 2026</i></b>       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 20. Apr 7 <sup>th</sup> , 2026  | <p style="text-align: center;"><b><u>Hackathon (conducted by the R&amp;D Cell)</u></b></p> <p>The Research &amp; Development (R&amp;D) Cell under IIC, KMIM had conducted its first event which was a Hackathon titled, <b><i>“Sprint to Success – A Strategy for Viksit Bharat 2047”</i></b> on April 7<sup>th</sup>, 2026 at KMIM Campus. The value of the Hackathon was enhanced by gracious presence of dignitaries like Dr. M. V. Ravi Babu, Associate Professor &amp; Head from National Institute of Rural Development as the Guest of Honor, Mr. M. Pankaj Mallik, Senior Business Analyst &amp; Dr. M. Nagalakshmi, Associate Professor, GITAM University as the Judges for the Sprints in the Track rooms. Their impactful guidance and judgment contributed to the success of the Hackathon. The Hackathon was themed on the concept of Agile Project Management and was arranged across three Sprints (Rounds). Aimed at enhancing the critical thinking skills, Leadership skills, Team building and interpersonal skills of the students along with an exposure to real-time corporate problems, the Hackathon saw an active participation from enthusiastic participants and audience alike. The Hackathon was arranged across two tracks on General Management and on ESG &amp; Business Sustainability. A total of 10 entrepreneurs from MBA students were identified and given a few stalls for them to display the products/services of their entrepreneurial ventures as an encouragement from KMIM.</p> <p>In the first Sprint, the participants were spontaneously given a real-time corporate problem statement which they had to solve and present as a PowerPoint Presentation without accessing AI, mobile phones or the internet. The second sprint involved a challenge which was given according to the problem statement provided in Sprint 1 on the spot. The participants were expected to modify their solutions as an application of Agile methodology and present the same. In the last sprint, selected participants from both the tracks participated in Group Discussion with the topics on Viksit Bharat 2047 vision adding a layer of completion to the hackathon. Overall, the Hackathon involving 91 participants as 24 teams</p> |



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|                        | from 6 colleges received a lot of appreciation & applause from the Management, Guests, Judges, students and participants. |
| <b>Total Events: 1</b> |                                                                                                                           |